



NEWS RELEASE

City of Santa Barbara
Library

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FOR IMMEDIATE RELEASE
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FAMILY BOOK AND STORYTELLING FESTIVAL AT THE LIBRARY

3rd Annual Día de los Libros / Day of the Book Celebration

Santa Barbara, CA – 4/8/2011 – Join the Santa Barbara Public Library and The Junior League of Santa Barbara for our 3rd Annual Día De Los Libros/Day of the Book (Día) Festival on Saturday, April 16 from 11am to 3pm. The celebration takes place in the Central Library outdoor plaza and Faulkner Gallery, at 40 E. Anapamu St.

Storytellers Kirk Henning and Joseph Velasco will be telling stories and entertaining children and adults of all ages. The Brazilian Cultural Arts Center will provide Afro-Brazilian music and dance, and local youth mariachi and dancing groups will perform. Through the generosity of sponsors and the Santa Barbara Junior League, the event will also feature Estrellita the Clown. Free popcorn, snacks and books will be distributed while supplies last.

Nationally recognized storyteller and author Olga Loya will close the event, beginning at 2pm inside the Faulkner Gallery. Olga Loya grew up in the barrio of East LA, where family rituals and traditions were the center of her emotional life. The young Latina, performing improvisation as a girl, has mastered the expressive vocabulary of artful storytelling. With her poetic eloquence, Olga's stories are an impassioned quest to keep alive not only the fabric of her family but the larger Latino culture, richly robed in folktales, ancient myths, and history.

Día is a celebration of children and books, and emphasizes the importance of advocating literacy for children of all linguistic and cultural backgrounds. Its goals are

to honor children, languages and cultures, to encourage reading and literacy, and to promote library collections and programs.

Through this unique event, The Junior League of Santa Barbara and the Santa Barbara Public Library seek to inspire families, especially those susceptible to the educational and social effects of poor literacy, to discover the joy of reading and to become regular users of their public library.

Free and open to the public. For more info see <http://bit.ly/SBdia2011> or call 564-5603.

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